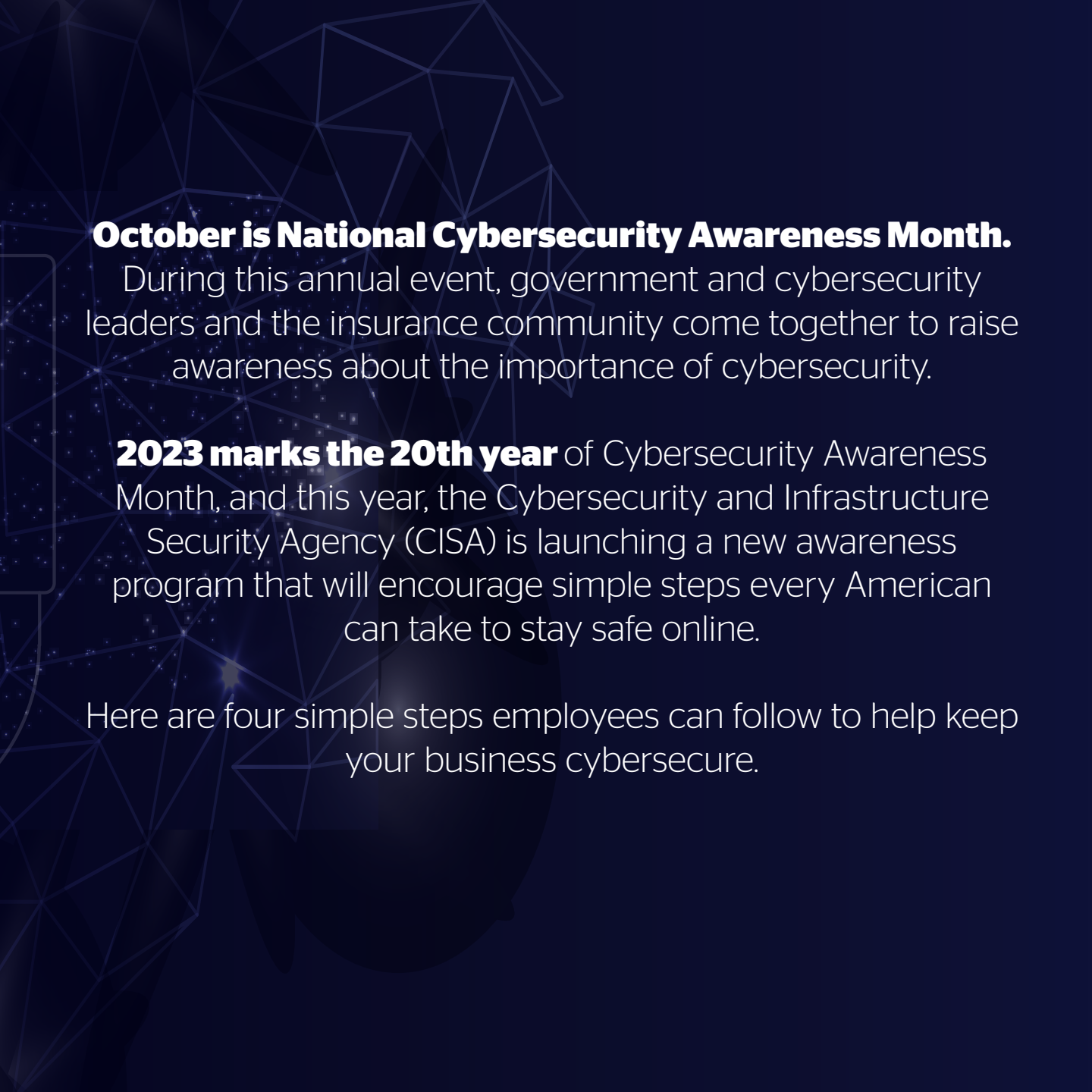
National Cybersecurity Awareness Month 2023



October is National Cybersecurity Awareness Month. During this annual event, government and cybersecurity leaders and the insurance community come together to raise awareness about the importance of cybersecurity.

2023 marks the 20th year of Cybersecurity Awareness Month, and this year, the Cybersecurity and Infrastructure Security Agency (CISA) is launching a new awareness program that will encourage simple steps every American can take to stay safe online.

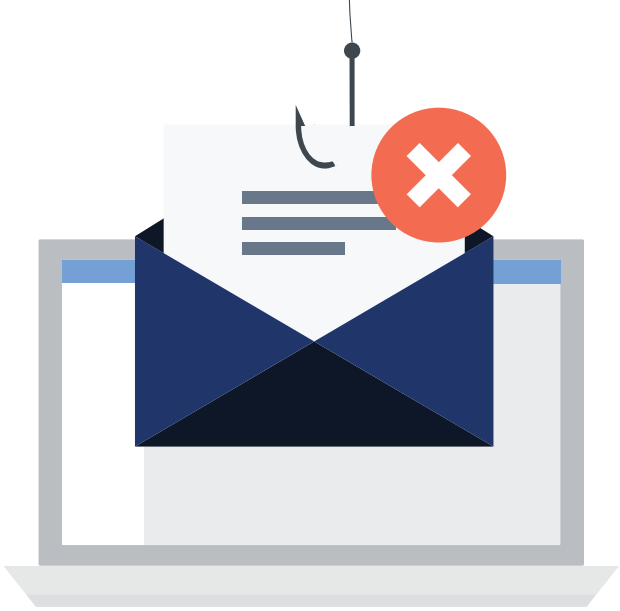
Here are four simple steps employees can follow to help keep your business cybersecure.

1. Use strong passwords and a password manager.

Strong passwords are critical to protecting data. They are long, random and unique and include all four character types (uppercase, lowercase, numbers and symbols). Password managers are a powerful tool to help employees create such passwords for each of their accounts. Plus, they make storing passwords and user IDs easy.

2. Turn on multifactor authentication (MFA).

Employees need more than a password to protect their online accounts, and enabling MFA makes your organization significantly less likely to get hacked. Enable MFA on all online accounts that offer it, especially email, social media and financial accounts, and use authentication apps or hardware tokens for added security.



3. Recognize and report phishing.

Phishing emails, texts and calls are the number one way data gets compromised. Employees should be cautious of unsolicited emails, texts or calls asking for personal information. They should not share sensitive information or credentials over the phone or email unless necessary and avoid clicking on links or opening attachments sent from unknown sources. They should also verify the authenticity of requests by contacting the individual or organization through a trusted channel and report phishing attempts to the appropriate authorities or IT department.

4. Update software.

Ensuring your organization's software is up to date is the best way to make sure your organization has the latest security patches and updates on its devices. Regularly check manually for updates if automatic updates are not available and keep operating systems, antivirus software, web browsers and applications up to date.

We are here to help.
Contact us today for more cybersecurity guidance and cyber insurance solutions.