

National Distracted Driving Enforcement Campaign Is April 3-10, 2023

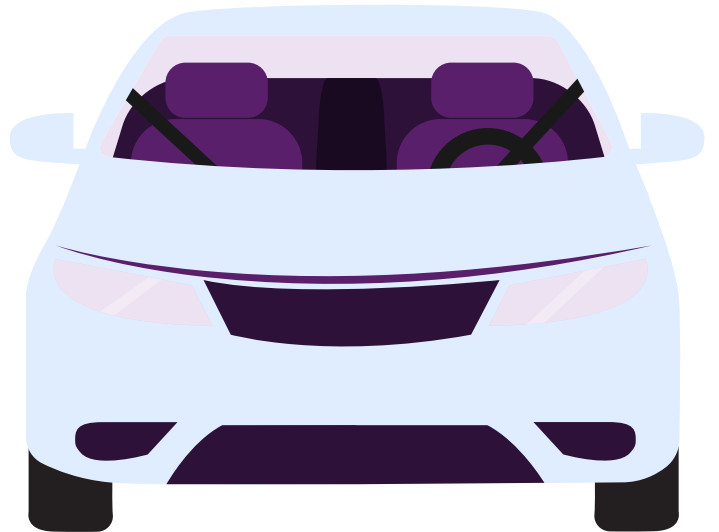
From April 3-10, 2023, the National Highway Traffic Safety Administration (NHTSA) will run a [National Distracted Driving Enforcement Mobilization Campaign](#) to help law enforcement officers implement distracted driving laws.

What You Need to Know

Distracted driving is a dangerous epidemic with fatal consequences. Consider the following distracted driving statistics:

- In 2020, distracted-driving crashes accounted for 14% of injury crashes and 13% of all police-reported motor vehicle traffic crashes.
- From 2011 to 2020, nearly 32,483 people died in distraction-affected crashes, according to the NHTSA.
- In 2020, 587 nonoccupants (e.g., pedestrians, cyclists and others) were killed in crashes involving a distracted driver.

In addition to the harm distracted driving can cause you, your passengers and other drivers on the road, it's also a ticketable offense. You could face hefty fines and points on your license if you're caught driving distracted.

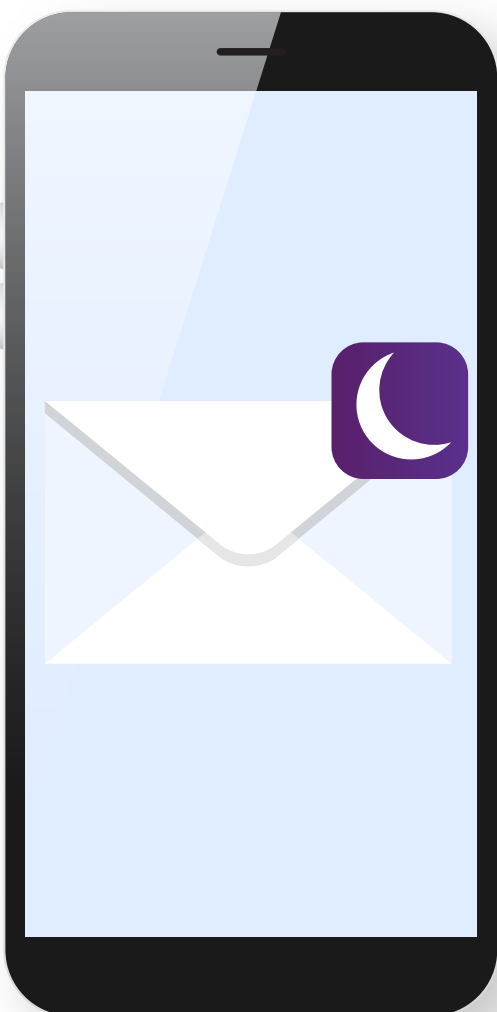


How to Avoid Distracted Driving

Modern automobile technology, such as Bluetooth speakers and navigational systems, can make getting to your destination more enjoyable, but it can also provide significant distractions. Consider the following guidelines for keeping your focus on the road:

- Never scroll or message on social media while driving.
- Pull over and park in a safe location if you need to read or send a text.
- Give one of your passengers control of your phone when you're behind the wheel.
- Consider using your phone's "Do Not Disturb" feature.
- If your phone presents frequent distractions, stow it in the glove box, trunk or back seat.

Commit to safe driving. Take the [pledge](#) today.



Contact us for further auto safety guidance.

